SALES PARTNER TRAINING

PROGRAM 2024



SEPTEMBER 23 - 26, ROSTOCK, GERMANY OCTOBER 21 - 24, ATLANTA, UNITED STATES



SCHEDULE OVERVIEW

Please make sure that you are using a laptop with Windows, PowerPoint and PDF Reader installed.





Optional Onboarding

Monday

02.00 PM - 05.30 PM LOCAL TIME INCL. BREAK

- General product overview
- Support and licensing information

Mandatory Sales Partner Training

Tuesdo

09.00 AM - 05.00 PM LOCAL TIME INCL. BREAKS

- Welcome & introduction round with expectations of IMAGE/sales partners
- News from IMAGE Information Systems
- Product presentation of the component-based iQ-SYSTEM PACS (iQ-WEB 7.2.9/iQ-4VIEW 2.4, iQ-VIEW 4.0 and iQ-ROUTER 5.0)
- Introduction Universal Viewer and trouble shooting

Wednesday

09.00 AM - 05.00 PM LOCAL TIME INCL. BREAKS

- Hands-on sales and technical workshops regarding the iQ-SYSTEM PACS components (incl. new features, installation and configuration information)
- Only Germany: 1:1 meetings with specialists contact persons from management, sales, inside sales and support will be available for questions and discussions. (You will be able to book appointments from the beginning of September. Further information will follow.)
- German evening with dinner | 06.00 pm 09.00 pm local time

Thursday

09.00 AM - 05.00 PM LOCAL TIME INCL. BREAKS

- Interactive application workshop on iQ-SYSTEM PACS components iQ-WEB 7.2.9/iQ-4VIEW 2.4, iQ-VIEW 4.0 and iQ-ROUTER 5.0 (includes guided introduction, working in groups and joint review)
- New products to come and trends in radiology
- Time for feedback and save the date 2025 (for Germany)
- Taking the final exam online (open until Sunday one week after training, prerequisite for obtaining the Medical Device Advisor certificate)

You can now attend all workshops (feedback implementation from 2023)

OPTIONAL ONBOARDING

Start with the same knowledge base: Take advantage of the comprehensive optional onboarding training. Get an overview of IMAGE's products and licensing information like how to get a distributor demo license or a quote. In addition, support topics such as procedures and information to include in requests will complete the introductory part of this day.

TARGET GROUP

 Recommended for NEW sales partners, field engineers and application specialists, new employees of current sales partners





<u>Germany</u>

When: September 23, 2024 | 02.00 pm – 05.30 pm CET

Where: IMAGE's offices in Rostock, Germany

United States

When: October 21, 2024 | 02.00 pm - 05.30 pm EST

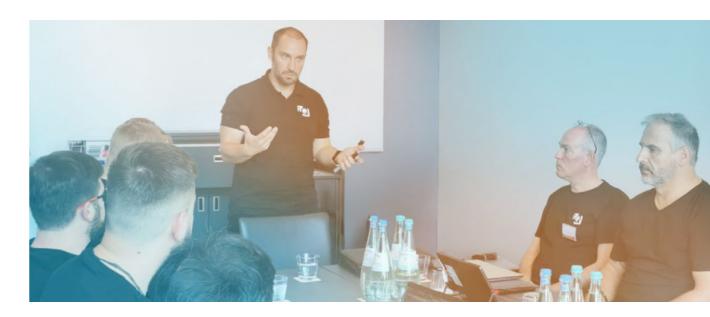
Where: Holiday Inn Express & Suites Atlanta Arpt West - Camp Creek, US

MANDATORY SALES PARTNER TRAINING

The mandatory sales partner training allows you to take a deep dive into our iQ-SYSTEM PACS products. Get to know iQ-WEB 7.2.9/iQ-4VIEW 2.4, iQ-VIEW 4.0 and iQ-ROUTER 5.0 from a sales, technical and application point of view, providing information everyone needs to know. The training is successfully completed by passing the final exam – the prerequisite for obtaining the Medical Device Advisor certificate.

TARGET GROUP

 Mandatory for all who sell and support IMAGE products and who have not attended one of our sales partner trainings since 2021 (MDR requirement)





<u>Germany</u>

When: September 24 – September 26, 2024 | 09.00 am – 05.00 pm CET

Where: Pentahotel Rostock, Germany

United States

When: October 22 – October 24, 2024 | 09.00 am – 05.00 pm EST Where: Holiday Inn Express & Suites Atlanta Arpt West - Camp Creek, US

 $oldsymbol{4}$

FINDING YOUR WAY IN ROSTOCK, GERMANY

ONBOARDING

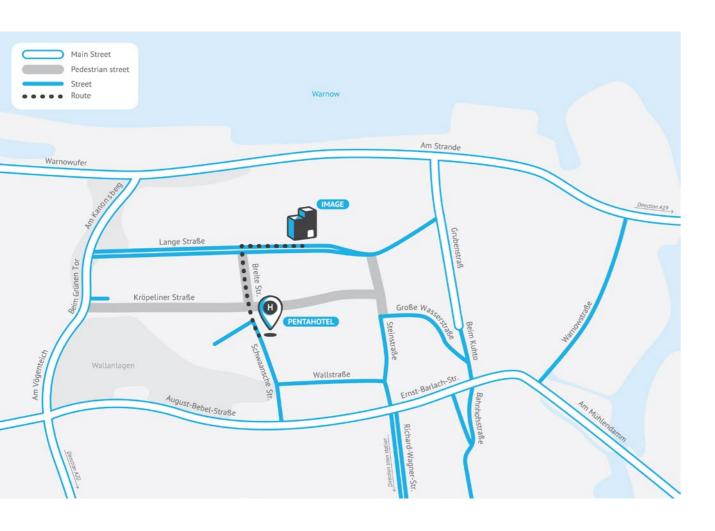
IMAGE's offices Lange Str. 16 18055 Rostock, Germany Tel. +49 381 496 58 20 om@image-systems.biz

MANDATORY TRAINING

Pentahotel Rostock Schwaansche Str. 6 18055 Rostock, Germany Tel. +49 381 497 00 pentahotels.com

HOTEL RESERVATION

The hotel has blocked rooms for us at a rate of 149 EUR for a single room per night (including breakfast). Please book your room by August 25, 2024 by sending an email to reservations.rostock@pentahotels.com (with the subject "IMAGE sales partner training") or by calling +49 69 25699 300.



BOOKING INFORMATION HOTEL ATLANTA

TRAINING LOCATION

Holiday Inn Express & Suites Atlanta Arpt West - Camp Creek 3833 Princeton Lakes Ct SW Atlanta, GA 30331 hiexpresscampcreek.com

HOTEL RESERVATION

The hotel has blocked rooms for us at a rate of 150.88 USD for a single room per night (including breakfast, 17.65% sales and occupancy tax nightly and 5 USD nightly Georgia hotel/motel fee). Please book your room by October 04, 2024 by using the booking link or by calling 1-800-HOLIDAY (1-800-465-4329) with the subject "IMAGE sales partner training".

Note: A valid credit card will be required at check in and an authorization will be placed on your card for incidentals of 50 USD per day.

The hotel offers a 24hr airport shuttle that operates on the hour from ground transportation gate 9-13.

 $oldsymbol{6}$





IMAGE Information Systems Europe GmbH

Lange Str. 16 | 18055 Rostock | Germany
TEL. Ger: +49 381 496 5820 | FAX Ger: +49 381 496 582 99
TEL. US: +1 470 300 44 80
www.image-systems.biz | info@image-systems.biz

IMAGE Information Systems is a PARATUS Company